ESTTA Tracking number:

ESTTA691411 08/24/2015

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	MedStar Health, Inc.			
Entity	Corporation Citizenship Maryland			
Address	5565 Sterrett Place 5th Floor Columbia, MD 21044 UNITED STATES			

Attorney informa-	CORY M. AMRON
tion	VORYS, SATER, SEYMOUR AND PEASE LLP
	IPLAW@VORYS - PO BOX 2255
	COLUMBUS, OH 43216
	UNITED STATES
	iplaw@vorys.com, tmcurcio@vorys.com, cmamron@vorys.com, wholdach@vorys.com Phone:202-467-8800

Registration Subject to Cancellation

Registration No	3838606	Registration date	08/24/2010
Registrant	Fearsome Fivesome, LC 13812 Flat Top Ranch Road Austin, TX 78732 UNITED STATES		

Goods/Services Subject to Cancellation

Class 036. First Use: 2010/02/01 First Use In Commerce: 2010/02/01

All goods and services in the class are cancelled, namely: Medical accounts receivable financing, namely, the purchase of receivables secured by assignment from medical providers and subsequent resale of the receivables to third parties

Grounds for Cancellation

The registration is being used by, or with the permission of, the registrant so as to misrepresent the source of the goods or services on or in connection with which the mark is used.	Trademark Act section 2(d)	
Priority and likelihood of confusion	Trademark Act section 2(d)	
Dilution	Trademark Act section 43(c)	

Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	1327545	Application Date	03/16/1984
Registration Date	03/26/1985	Foreign Priority	NONE

			Date		
Word Mark	MEDSTA	\R		1	
Design Mark	M	(ED	ST	\mathbf{A}	R
Description of Mark	NONE				
Goods/Services			e: 1979/06/00 First U e Facility for Critically		
U.S. Registration No.	1498006		Application Date	04/28/19	86
Registration Date	07/26/19	88	Foreign Priority Date	NONE	
Word Mark	MEDSTA	\R	•	- -	
Design Mark					
Description of Mark	NONE				
Goods/Services	Class 036. First use: First Use: 1985/07/10 First Use In Commerce: 1985/07/10 INSURANCE BROKERAGE AND INSURANCE ADMINISTRATION SERVICES				
U.S. Registration No.	3009989		Application Date	08/15/20	03
Registration Date	11/01/20	05	Foreign Priority Date	NONE	
Word Mark	MEDSTA	AR SPORTSHEALTH			
Design Mark	ME	EDSTAR S	PORTSHE	EALT	Н
Description of Mark	NONE				
Goods/Services	Class 044. First use: First Use: 2003/06/00 First Use In Commerce: 2003/06/00 Medical and healthcare services offeredto active individuals, athletes and athletic teams				
U.S. Registration No.	2828750		Application Date	12/21/19	98
Registration Date	04/06/20	04	Foreign Priority Date	NONE	
Word Mark	MEDSTAR				
Design Mark					
Description of Mark	NONE				
Goods/Services	Class 042. First use: First Use: 1979/06/00 First Use In Commerce: 1979/06/00 medical and hospital services				
U.S. Application/ Registra- NONE Application Date NONE tion No.			NONE		

Registration Date	NONE
Word Mark	MEDSTAR
Goods/Services	medical and hospital services

Attachments	73470690#TMSN.png(bytes) 76538519#TMSN.png(bytes) Petition to Cancel MEDSTAR FUNDING (3838606).pdf(113622 bytes) Ex. A- MEDSTAR FUNDING.pdf(787407 bytes) Ex. B- MEDSTAR FUNDING.pdf(467707 bytes)
	Ex. C- MEDSTAR FUNDING.pdf(381506 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/tmc/
Name	Tanya Marie Curcio
Date	08/24/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

MEDSTAR HEALTH, INC., Petitioner, v. FEARSOME FIVESOME, LC,	Cancellation No In the matter of Trademark Registration No. 3,838,606 Mark: MEDSTAR FUNDING Registration Date: August 24, 2010
Registrant.	

PETITION TO CANCEL

MedStar Health, Inc. ("Petitioner") is a Maryland corporation with an address of 5565 Sterrett Place, 5th Floor, Columbia, Maryland 21044.

According to the Trademark Office Records, Fearsome Fivesome, LC ("Registrant") is a Texas limited liability company with an address of 13812 Flat Top Ranch Road, Austin, Texas 78732 and owns U.S. Trademark Registration No. 3,838,606 (the "Registration") for the mark MEDSTAR FUNDING.

Petitioner believes that it is and will continue to be damaged by the Registration and petitions to cancel it as set forth below.

FACTUAL BACKGROUND

Petitioner operates various hospitals and health-related businesses in Maryland,
 Virginia, and Washington, DC.

- 2. Petitioner has used the mark MEDSTAR ("Petitioner's Mark") in connection with various medical and hospital services since at least as early as June 1979.
- 3. Opposer is the owner of several prior incontestable registrations for the mark MEDSTAR for *medical and hospital services* ("Petitioner's Services") the earliest of which was registered March 26, 1985, Registration Number 1,327,545. The other prior incontestable registrations for or incorporating the mark MEDSTAR owned by Petitioner for medical related goods and services include: Copies of the TESS records are attached as Exhibit A.

Mark	Registration No.	Registration Date
MEDSTAR	1,498,006	July 26, 1988
MEDSTAR	2,828,750	April 6, 2004
MEDSTAR	3,009,989	November 1, 2005
SPORTSHEALTH		

- 4. On December 5, 2008, Registrant filed an intent to use application for the mark MEDSTAR FUNDING ("Mark") that ultimately matured to the Registration for use in connection with *Medical accounts receivable financing, namely, the purchase of receivables secured by assignment from medical providers and subsequent resale of the receivables to third parties* ("Services"), claiming to have used the mark in commerce since February 1, 2010.
- 5. Upon information and belief, Registrant has expanded its Services to provide funding of medical and surgical procedures for hospital and medical patients using the Mark.
 - 6. The Application was published for opposition on April 14, 2009.
 - 7. The Registration was issued August 24, 2010.

COUNT I: LIKELIHOOD OF CONFUSION

8. Petitioner re-alleges and incorporates by reference paragraphs 1 through 7 of this Petition as if fully set forth herein.

- 9. Petitioner's Marks and Registrant's Mark prominently feature the term MEDSTAR.
 - 10. The word "Funding" in Registrant's Mark is disclaimed.
 - 11. Petitioner's Marks and Registrant's Mark give the same commercial impression.
 - 12. Petitioner's Marks and Registrant's Mark are confusingly similar.
 - 13. Registrant's Services are highly related to Petitioner's Services.
- 14. Registrant's Services and Petitioner's Services are marketed to the same types of consumers.
- 15. Through Petitioner's long use of Petitioner's Mark for hospital and medical related services, Petitioner's Mark has a strong reputation for rendering high quality medical services.
- 16. Petitioner has used Petitioner's MEDSTAR mark in connection with Petitioner's Services for almost 30 years before the filing date of the application which matured into the Registration, December 5, 2008.
- 17. Petitioner filed its first federal application for Petitioner's MEDSTAR mark almost 25 years before the filing date of the application which matured into the Registration, December 5, 2008.
- 18. Petitioner has used Petitioner's MEDSTAR mark in connection with Petitioner's Services prior to any date upon which Registrant can rely.
- 19. Because of the similarity between Petitioner's Marks and Registrant's Mark, and the relatedness of Petitioner's Services and Registrant's Services, Registrant's Mark is likely to cause confusion, cause mistake or deceive the public, and cause the public to believe, incorrectly,

that Registrant's Services emanate from, are authorized or endorsed by, or are otherwise connected with Petitioner in violation of Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d).

COUNT II: DILUTION BY TARNISHMENT

- 20. Petitioner re-alleges and incorporates by reference paragraphs 1 through 7 of this Petition as if fully set forth herein.
- 21. Petitioner's Mark has become famous well prior to the filing of the application that matured into the Registration and the date of first use alleged by Registrant.
- 22. Upon information and belief, Registrant's Mark has recently been associated in the media with deceptive business practices relating to funding medical and surgical procedures.
- 23. Registrant's Mark is virtually identical to Petitioner's Mark, as to dilute by tarnishment or be likely to cause dilution by tarnishment, of the distinctive quality and goodwill of Petitioner's famous mark in violation of Section 43(c) of the Lanham Act, 15 U.S.C. §1125(c).

COUNT III: MISLEADING USE

- 24. Petitioner re-alleges and incorporates by reference paragraphs 1 through 7 of this Petition as if fully set forth herein.
- 25. Petitioner has used the colors blue and gold in connection with Petitioner's Services and the Petitioner's Mark since at least as early as 2006.
- 26. In 2008, Registrant filed an intent to use trademark application for a design mark incorporating the words MEDSTAR FUNDING in blue with the letter "a" in the word "medstar" replaced with a green star which matured into Registration Number 3,785,703. A copy of the TESS record is attached as Exhibit B.

- 27. Registrant has since changed the color of its logo on its website to incorporate Petitioner's signature colors, blue and gold and, in 2010, filed a new trademark application for its MEDSTAR FUNDING design mark but now claiming Petitioner's signature colors, blue and gold. Said application has matured in the Registration Number 3,904,370. A copy of the TESS record is attached as Exhibit C.
- 28. Upon information and belief, Registrant has actual knowledge of Petitioner's use of the mark MEDSTAR.
- 29. Upon information and belief, Registrant deliberately began using and is currently using the term MEDSTAR without the term FUNDING.
- 30. Upon information and belief, Registrant has expanded its services bearing the Mark from *Medical accounts receivable financing, namely, the purchase of receivables secured by assignment from medical providers and subsequent resale of the receivables to third parties to services more closely related to Petitioner's Services such as funding medical and surgical procedures for hospital and medical patients.*
- 31. By changing the use of its Mark to incorporate Petitioner's signature colors; adopting use of the mark MEDSTAR without the term FUNDING; and using the revised Mark in connection with services that are more closely related to Petitioner's Services, Registrant is a deliberately using the Mark to misrepresent the source of the Services in connection with which the Mark is used in violation of Section 14(3) of the Lanham Act, 15 U.S.C. §1064(3).

* * *

THEREFORE, Petitioner prays that the Trademark Trial and Appeal Board sustain this Petition and cancel Registration No. 3,838,606 for MEDSTAR FUNDING.

The required fee accompanies this Petition. Please charge any additional fees to Deposit Account No. 50-6424.

Please recognize Cory M. Amron, William H. Oldach III, Tanya Curcio and Laura T. Geyer, all members of the bar of the District of Columbia, and the firm of Vorys, Sater, Seymour and Pease, LLP, as Petitioner's attorneys to prosecute this Petition to Cancel.

Respectfully submitted,

Date: August 24, 2015

Cory M. Amron

William H. Oldach III

Tanya M. Curcio

Laura T. Geyer

VORYS, SATER, SEYMOUR & PEASE LLP

1909 K Street, NW

Ninth Floor

Washington, DC 20006

Telephone: 202.467.8800

E-Mail: iplaw@vorys.com

Attorney for Petitioner

MEDSTAR HEALTH, INC.

CERTIFICATE OF SERVICE

I certify that a true and correct copy of the foregoing Petition to Cancel was served on August 24, 2015, by first-class United States Mail, postage prepaid, on:

President Fearsome Fivesome, LC 13812 Flat Top Ranch Road Austin, TX 78732

Tanya Marie Curcio

Tang Minie Curio

EXHIBIT A



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Word Mark

IC 042. US 100. G & S: Providing an Emergency Care Facility for Critically III and Injured Persons. FIRST USE: 19790600. FIRST USE IN COMMERCE: 19790600 **Goods and Services**

Standard Characters Claimed

(4) STANDARD CHARACTER MARK Mark Drawing Code

Serial Number 73470690 Filing Date March 16, 1984 **Current Basis** 1A

Original Filing Basis 1A

Published for Opposition January 15, 1985

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

1327545 Registration Number **Registration Date** March 26, 1985

(REGISTRANT) Washington Healthcare Corporation CORPORATION D.C. 100 Irving St. NW. Washington D.C. 20010 Owner

(LAST LISTED OWNER) MEDSTAR HEALTH, INC. CORPORATION MARYLAND 5565 Sterret Place Columbia MARYLAND 21044

ASSIGNMENT RECORDED Assignment Recorded

Attorney of Record CORY M. AMRON

Description of Mark Color is not claimed as a feature of the mark.

SERVICE MARK Type of Mark Register **PRINCIPAL**

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140414.

2ND RENEWAL 20140414 Renewal

Live/Dead Indicator LIVE

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TSDR ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark MEDSTAR

Goods and Services IC 036, US 102, G & S: INSURANCE BROKERAGE AND INSURANCE ADMINISTRATION SERVICES, FIRST USE: 19850710. FIRST USE IN COMMERCE: 19850710

Mark Drawing Code(1) TYPED DRAWINGSerial Number73595520

Filing Date April 28, 1986
Current Basis 1A
Original Filing Basis 1A

Published for Opposition November 18, 1986

Registration Number 1498006 Registration Date July 26, 1988

Owner (REGISTRANT) BENEFIT TRUST LIFE INSURANCE COMPANY CORPORATION ILLINOIS 400 FIELD DRIVE LAKE FOREST ILLINOIS 600452581

(LAST LISTED OWNER) MEDSTAR HEALTH, INC. CORPORATION MARYLAND 5565 STERRET PLACE COLUMBIA MARYLAND 21044

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Cory M. Amron
Type of Mark SERVICE MARK
Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080730.

Renewal 1ST RENEWAL 20080730

Live/Dead Indicator LIVE

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TSDR ASSIGN Status | TTAB Status | (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

MEDSTAR

Goods and Services IC 042. US 100 101. G & S: medical and hospital services. FIRST USE: 19790600. FIRST USE IN COMMERCE: 19790600

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75609582

December 21, 1998 Filing Date

Current Basis 1A Original Filing Basis 1A

Published for Opposition January 13, 2004 Registration Number 2828750

Registration Date April 6, 2004

(REGISTRANT) MEDSTAR HEALTH, INC. CORPORATION MARYLAND 5565 Sterrett Place 5th Floor Columbia MARYLAND 21044 Owner

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Cory M. Amron Prior Registrations 1327545;AND OTHERS Type of Mark SERVICE MARK Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130917.

Renewal 1ST RENEWAL 20130917

Live/Dead Indicator LIVE

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Record 1 out of 1

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

MEDSTAR SPORTSHEALTH

Word Mark MEDSTAR SPORTSHEALTH

IC 044. US 100 101. G & S: Medical and healthcare services offered to active individuals, athletes and athletic teams. FIRST USE: 20030600. FIRST USE IN COMMERCE: 20030600 **Goods and Services**

(1) TYPED DRAWING Mark Drawing Code

Serial Number 76538519 Filing Date August 15, 2003 Current Basis

1A Original Filing Basis 1B

Published for Opposition June 21, 2005 3009989 Registration Number Registration Date November 1, 2005

(REGISTRANT) MEDSTAR HEALTH, INC. CORPORATION MARYLAND 5565 STERRET PLACE 5TH FLOOR COLUMBIA MARYLAND 21044 Owner

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Cory M. Amron **Prior Registrations** 1327545;2828750

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SPORTSHEALTH" APART FROM THE MARK AS SHOWN Disclaimer

Type of Mark SERVICE MARK Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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EXHIBIT B

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Record 1 out of 1

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark MEDSTAR FUNDING

IC 036. US 100 101 102. G & S: Medical accounts receivable financing, namely, the purchase of receivables secured by assignment from medical providers and subsequent resell of the receivables to third parties. FIRST USE: 20100201. FIRST USE IN COMMERCE: 20100201 Goods and Services

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Mark Drawing Code

Design Search Code

01.01.09 - Stars, two; Two stars 01.01.13 - Stars - multiple stars with five points 27.03.05 - Objects forming letters or numerals

Trademark Search Facility LETTER-3-OR-MORE MED Combination of three or more letters as part of the mark

Classification Code SHAPES-ASTRO Astronomical shapes consisting of celestial bodies, globes and geographical maps

SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors

Serial Number 77627753 Filing Date December 5, 2008

Current Basis 1A **Original Filing Basis** 1B

April 14, 2009 Published for Opposition Registration Number 3785703

Registration Date May 4, 2010

(REGISTRANT) Fearsome Fivesome, LC DBA MedStar Funding LIMITED LIABILITY COMPANY TEXAS 13812 Flat Top Ranch Road Austin TEXAS 78732 Owner

Attorney of Record C. Russell Riddle

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FUNDING" APART FROM THE MARK AS SHOWN

Description of Mark The color(s) blue, green and white is/are claimed as a feature of the mark. The mark consists of A white rectangle, outlined in blue. Within the rectangle are the letters "MEDST R

FUNDING" in blue. Between the letters "T" and "R" is a white star, outlined in green, with a solid green star in the middle.

SERVICE MARK Type of Mark PRINCIPAL Register Live/Dead Indicator LIVE

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EXHIBIT C

Trademarks > Trademark Electronic Search System (TESS)

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Record 1 out of 1

ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)



MEDST R FUNDING

IC 036. US 100 101 102. G & S: Medical accounts receivable financing, namely, the purchase of receivables secured by assignment from medical providers and subsequent resell of the receivables to third parties. FIRST USE: 20100215. FIRST USE IN COMMERCE: 20100215 **Goods and Services**

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Mark Drawing Code

01.01.09 - Stars, two; Two stars 01.01.13 - Stars - multiple stars with five points **Design Search Code**

Trademark Search Facility SHAPES-ASTRO Astronomical shapes consisting of celestial bodies, globes and geographical maps

Classification Code SHAPES-COLORS-2 Design listing or lined for two colors SHAPES-MISC Miscellaneous shaped designs

Serial Number 85054420 Filing Date June 3, 2010 **Current Basis** 1A

Original Filing Basis 1A October 26, 2010 **Published for Opposition Registration Number** 3904370

Registration Date January 11, 2011

(REGISTRANT) Fearsome Fivesome, LC DBA MedStar Funding LIMITED LIABILITY COMPANY TEXAS 13812 Flat Top Ranch Road Austin TEXAS 78732 Owner

Attorney of Record C. Russell Riddle **Prior Registrations** 3785703;3838606

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FUNDING" APART FROM THE MARK AS SHOWN Disclaimer

Description of Mark The color(s) blue, gold and white is/are claimed as a feature of the mark. The mark consists of a white rectangle, outlined in blue. Within the rectangle are the letters "MEDST R

FUNDING" in blue. Between the letters "T" and "R" is a white star, outlined in gold, with a solid gold star in the middle.

SERVICE MARK Type of Mark PRINCIPAL Register Live/Dead Indicator LIVE

ESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP